

ICS Review

The Journal of the Iowa Chiropractic Society

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ICS Review – The Journal of the Iowa Chiropractic Society is published four times per year. This online and printed publication has a circulation of more than 2,000 – reaching the chiropractic profession including the entire Iowa Legislature. *The ICS Review* features articles on current chiropractic issues and trends, legal and legislative matters, educational programming, insurance updates, practice management and much more!

Advertising in *The ICS Review* is an excellent way to reach your advertising audience. For more information contact Jenny Irlmeier, Managing Editor, at jirlmeier@iowadcs.org or at 515-867-2807.

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Ad Dimensions:

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Reproduction Requirements for the ICS Review: All ad materials must be camera ready with trim marks and color clearly indicated. PDF preferred. Please contact ICS for additional options.

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October/November/December

Due Date: September 1, 2009

Print Advertising Rates*

	Yearly**	One Time
Color Back Cover	\$800	\$850
Color Full Page	\$750	\$800
Color Half Page	\$550	\$600
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B&W Half Page	\$250	\$300
B&W Quarter Page	\$150	\$200

Classified Advertising Rates

	Member***	Non-Member
25 words or less	\$30	\$50
26 -75 words	\$40	\$60
76 words or more	\$50	\$70

*ICS Affiliate Members receive a 15% discount on advertising - please consider becoming a member today!

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